



Southeast Chapter

2026

SPONSORSHIP OPPORTUNITIES



About PCMA Southeast Chapter

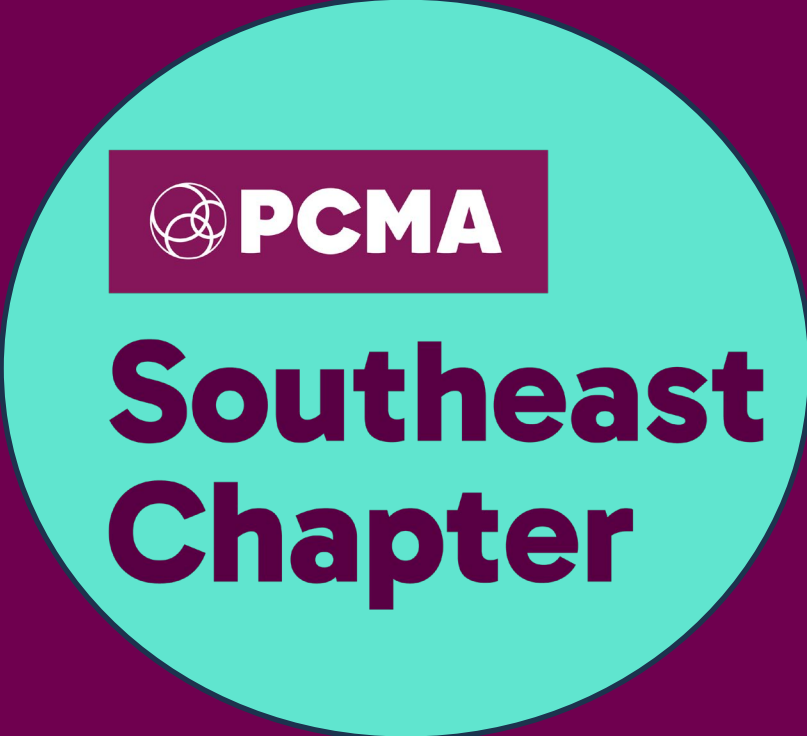
The Southeast chapter was formed in 1993 and represents 450 plus members from Georgia, Alabama, Florida, South Carolina, North Carolina, Tennessee, Kentucky and Puerto Rico.



AUDIENCE PROFILE

51% Supplier Members

49% Planner Members





Southeast Chapter

MISSION STATEMENT

The mission of the PCMA SE Chapter is to offer relevant education, caring impactful community service projects, and abundant participation opportunities for meeting professionals. As a chapter we are committed to supporting the future of our industry through quality programming, networking and the participation of our enthusiastic professionals and students alike. We are the leading organization for meeting, tradeshow and event professionals.



2026 Events

Interested in hosting one of our events?

Visit southeast.pcma.org for more information and contact info.

MARCH 26, 2026

Swing into Spring Networking & Vol Appreciation Event (Atlanta, GA)

September 2026

Virtual Networking Event

JANUARY 11, 2026

Southeast Chapter Reception and Silent Auction at Convening Leaders (Philadelphia, PA)

June 21-24, 2026

EduCon PCMA SE Meet and Greet Puerto Rico

OCTOBER 2026

Educational Meeting (Orlando, FL)

FEBRUARY 19, 2026

Educational Meeting & Reception (Atlanta, GA)

July 13-14 2026

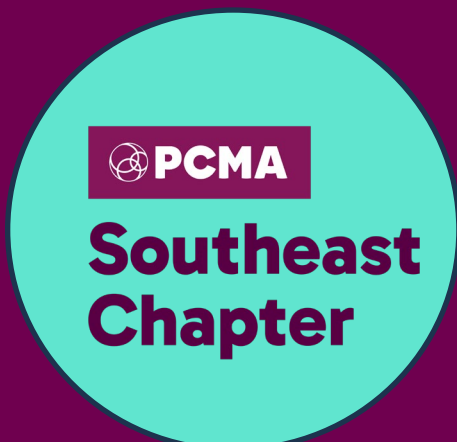
Annual 2-Day Education Nashville, TN

NOVEMBER 11, 2026

Annual Meeting (Atlanta, GA)

DECEMBER 10, 2026

Annual Holiday Luncheon (Atlanta, GA)



*Dates and opportunities are subject to change based on venue. Check the website for more up to date offerings and details.

ANNUAL SPONSORS – 2026 Calendar Year

<h2>Sponsor Levels</h2> <p>Sponsors who spend the following dollar amounts will receive the below benefits</p>	SILVER \$2,500	GOLD \$4,500	DIAMOND \$7,000	PLATINUM \$10,000
Logo Recognition: Chapter's Sponsorship Page w/ hyperlink, E-mail Communications, Sponsor Ribbon at each attended event	★	★	★	★
*One (1) Complimentary Registration to any two (2) chapter events: Educational or Social <small>*does not include (2-Day) events</small>	★	★	★	★
One (1) Social Media Post promoting your organization (to be provided by your organization) during the year	★	★	★	★
One (1) Sponsor Spotlight article inclusion in one (1) Chapter E-Newsletter (to be provided by your organization)		★	★	★
Five (5) Minutes Podium Time at one (1) event			★	★
One (1) Complimentary Registration to All Chapter Events			★	★
Post Event Attendee List for All Events				★

PER EVENT



*Dates and opportunities are subject to change based on venue. Check the website for more up to date offerings and details.

\$5,000

Title Sponsor

**Can be split among multiple sponsors*

5 min Podium Time
 3 Complimentary Registrations
 Event Registration List
 Social Media Post
 Logo on Signage/ Program Slide Deck
 Logo on sponsored program registration page and related email communications

\$4,000

Education/Speaker Sponsor

3 Minute Podium Time w/ Speaker Introduction
 2 Complimentary Registrations
 Event Registration List
 Logo on Signage/ Program Slide Deck
 Logo on sponsored program registration page and related email communications

\$3,000

F&B Sponsor

2 Complimentary Registrations
 Logo on bar/ food stations and/ or signature drink
 Provide branded items in bar area
 Logo on Signage/ Program Slide Deck
 Logo on sponsored program registration page and related email communications

\$150 Display Table (per event)

High Boy or 6ft Table (depending on space)
 Provide branded items
 Logo on Program Slide Deck

Raffle Prizes

Opportunity to conduct a raffle drawing at any event and obtain attendee contact information by collecting business cards for the raffle.

IN-KIND SPONSORSHIP OPPORTUNITIES

In-kind Items Are Needed

At each of our events your generosity enables us to plan memorable events!



Entertainment

Display your talents in front of those with the authority to book you for group events! We're searching for DJs, local musicians, photo booths, performance artists, games, and all other forms of experiential entertainment!



Audio Visual

To maintain the high standard of educational content we're known for, we seek partners with expertise in A/V and Production, offering:

- Projectors & Screens
- Lighting & Sound equipment
- Technical operators

Gifting

This is a great opportunity to showcase your newest gifting opportunities for groups or a gift that corresponds with the location or theme of the event. Gifts are either non-logoed or logoed with the sponsor's logo or PCMA SE logo.



Decor

Assist us in taking our events to the next level with unforgettable tablescapes and area decor. Each event can benefit from:

- Linens & Centerpieces
- Floral arrangements
- Social activations
- Photo opportunities & props

Speakers

Renowned speakers elevate our events to new heights and generate buzz that boosts attendance.



2026 ANNUAL HOLIDAY LUNCHEON

The PCMA SE, IAEE SE, and MPI GA Chapters cohosted Annual Holiday Luncheon is one of the most popular events on the calendar as the industry comes together to celebrate the holiday season. It is a great occasion to experience wonderful food and beverages, holiday music, and the opportunity to enjoy getting together with industry friends!

SPONSORSHIP OPPORTUNITIES:

Event Sponsor* – \$3,500 (1 available)

Includes 3 minutes podium time, two (2) registrations, and a 6-foot table in the registration area.

Table Exhibit – \$700 (5 Available)

Includes hi-boy in pre-function area and one (1) registration

Coat Check* – \$500 (1 available)

Signage with logo at coat check.

Student Registration* – \$500 (1 available)

10 student registrations to be awarded by the chapter.

Includes signage with your logo at the student table.

*Logos included in event marketing materials and listed on all onsite information: signage, program, presentation slides



EVENT DETAILS:

DATE: December 10, 2026

TIME: 10:45 a.m. – 1:30 p.m.

Itinerary:

10:45 am – Registration, Networking, and Exhibits

11:30 pm – Ballroom opens for lunch seating

12:00 pm – Lunch begins

1:30 pm – Adjournment & Enjoy the Aquarium!

VENUE

The Georgia Aquarium

25 Baker Street Northwest

Atlanta, GA 30313 United States



Presented by



GEORGIA
CHAPTER



2026 CONVENING LEADERS CHAPTER RECEPTION January 10th Miami, FL

<p>\$3,000 Title Sponsor <i>(3 Available)</i></p>	<p>Clickable logo recognition on Chapter website for 1 year 3 min Podium Time at reception Event Registration List Social Media Post Logo on Signage/Program Slide Deck Logo on sponsored program registration page and related email communications Sponsor Ribbon at Chapter Reception Two (2) complimentary registrations to one program in Atlanta Sponsor Spotlight article inclusion in one (1) Chapter Newsletter (provided by your organization)</p>
<p>\$2,000 Reception Food/Bar Sponsor <i>(2 available)</i></p>	<p>Logo on food stations/bar and/or branded drink Provide Branded items in reception area Social Media Post Logo on Signage/Program Slide Deck Logo on sponsored program registration page and related email communications Sponsor Ribbon at Chapter Reception One (1) complimentary registration to one program in Atlanta</p>
<p>\$1,500 or in -kind Audio Visual Sponsor</p>	<p>Social Media Post Logo on Signage/Program Slide Deck Logo on sponsored program registration page and related email communications Sponsor Ribbon at Chapter Reception One (1) complimentary registration to one program in Atlanta</p>
<p>\$1000 or in -kind Signage Sponsor</p>	<p>Social Media Post Logo on Signage/Program Slide Deck Logo on sponsored program registration page and related email communications Sponsor Ribbon at Chapter Reception</p>

2027 CONVENING LEADERS CHAPTER RECEPTION SILENT AUCTION

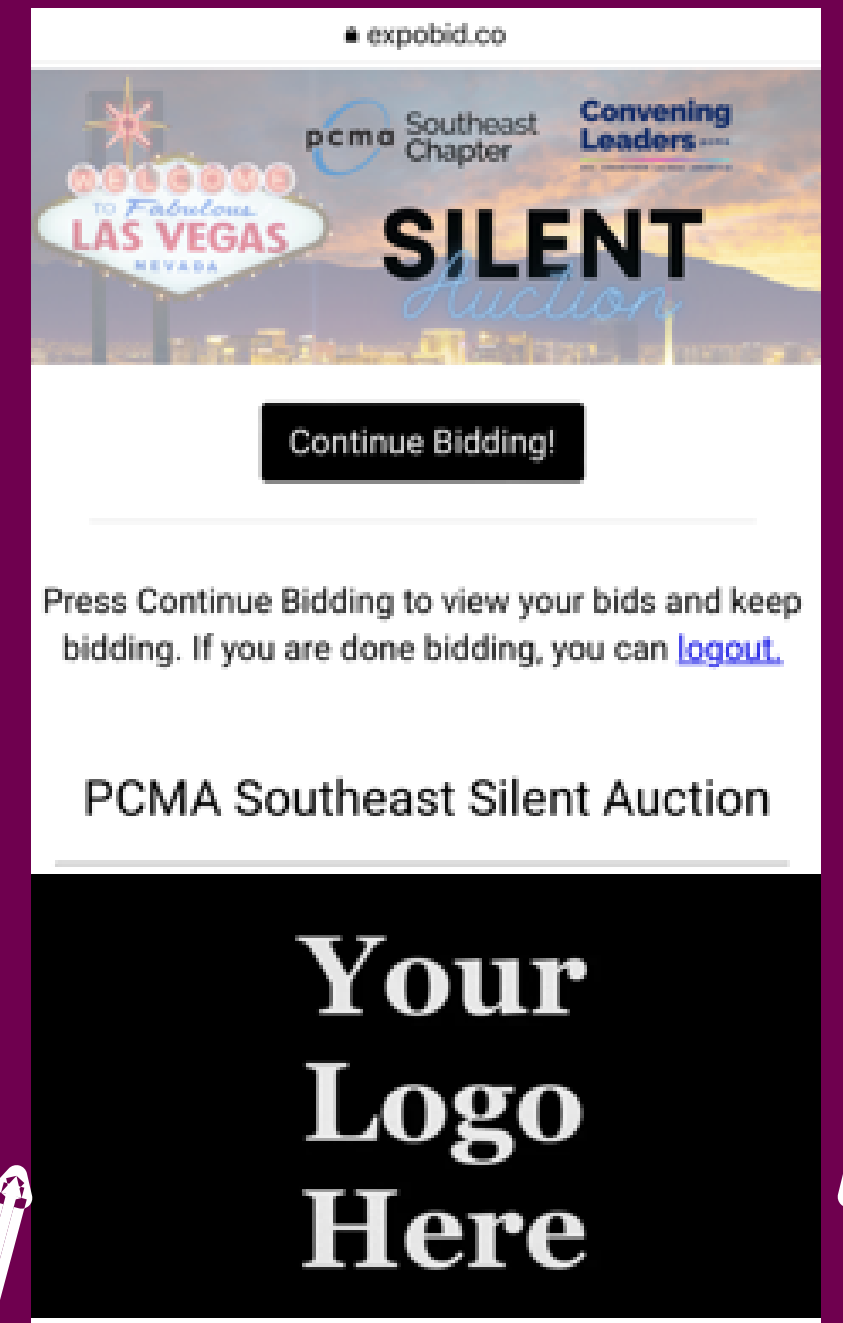
Please join us for the Southeast Chapter Reception at Convening Leaders January 10th, 2026 in Miami, FL

As in years past, we will also host our Chapter's Annual Silent Auction at this event. The success of this auction depends on the support of our community.

We hope you will consider donating items such as:


- Weekend stays for two.
- Spa treatments
- Gift cards/certificates
- Culinary experiences
- Tickets to events/concerts
- Rounds of golf
- Memorabilia or anything worthy of a great gift.

Any donation will be GREATLY appreciated! As a donor, you will be recognized on -site, and in the official silent auction bidding app, as well as social media teasers.



**\$1000 Silent Auction App
Sponsor**

ADDITIONAL OPPORTUNITIES

Volunteer of the Year and Sponsor (year long) 	This sponsor receives unique opportunities to get in front of our membership at events each quarter, through Chapter communications, and during the Holiday Luncheon in December. This is a wonderful way to recognize those who make this Chapter possible!
Planner Recruitment Sponsor (year long)	As our planner recruitment sponsor you are providing planners within the Southeast the opportunity to attend our programs at no cost if they meet specific criteria.
Member Monday \$150	Provide a member to highlight with your company's logo on the frame
Social Media Post \$200 Static \$300 Video/Reel	Want to share gratitude for an upcoming client to thank for coming to your venue or city? Or does your company have a new promotion or campaign you want to highlight for the PCMA CMC? Work with PMCA GMC on the date, graphic or video, and caption on LinkedIn, Instagram, and Facebook.
Banner Ad \$250 Newsletter \$1,000 PCMA SE Website	Reach your target demographic in our monthly newsletter or website viewed by over 3,500 industry planners and suppliers. Newsletter Specs: 600x300px or any 600px wide header Website Specs: Specs for submission: 1500 x 500px
Sponsored E -mail \$1,000	Spotlight your company directly in an email communication to all PCMA SE industry planners and suppliers.
Swag Sponsorship \$1,000	Sponsors for co -branded merchandise —including t -shirts, pens, notepads, and more —offering a valuable opportunity to increase brand visibility and engage directly with event attendees.



Southeast Chapter

Bring **Diversity** , **Equity** and **Inclusion**
to the main stage of our events.

PCMA SE Chapter is looking to our sponsors to help strengthen our DEI initiative at each of our events. In addition to the sponsorship packages that we have built, if your organization has a DEI Initiative, we would love to help you spotlight it. Let us know what your DEI initiatives are and connect with us to see how we can help align them with PCMA's events. Help us share the word about your programs or community vendors that are bringing DEI to the forefront.

A Message from the PCMA SE President

Every win we've celebrated as a chapter, every meaningful connection, inspiring program, and "aha!" moment has been made possible because of our sponsors. Your partnership, generosity, and belief in what we're building together fuel our momentum and help make the PCMA Southeast Chapter a driving force in our industry.

Your sponsorship allows us to create experiences that matter. Not just for our members across the Southeast and Puerto Rico, but for the business events community as a whole. Whether it's innovative education or intentional networking, your support helps bring it all to life.

Whether you're returning or just getting to know us, we're truly grateful for your consideration. Here's to a year of great events, valuable connections, and shared success. We're excited for what's ahead and even more excited to do it with you!



Anna Williams

President PCMA SE

Director of Global Sales DMC Network

The PCMA Southeast Chapter offers relevant education, caring community service projects, and an abundance of participation opportunities for meeting professionals. As a chapter we are committed to supporting the future of our industry through quality programming, networking, and the participation of our enthusiastic students.

Terms & Conditions: **Sponsorships run for the full calendar year.** Fulfillment of benefits are tracked by and completed at the request of sponsor; unused benefits will not be rolled over nor reimbursed. Logo placement is based on first come, first served basis, as well as longevity of ongoing commitment.

Thank You

[Connect with us.](#)

MacKenzie Fischer

Director of Sponsorships



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