

2 DAY ANNUAL

Educational Program



Marriot Crabtree Valley, Raleigh, NC
July 9-10, 2025



EDUCATE



REJUVENATE



MOTIVATE



About PCMA Southeast Chapter

The Southeast chapter was formed in 1993 and represents 450 plus members from Georgia, Alabama, Florida, South Carolina, North Carolina, Tennessee, Kentucky and Puerto Rico.



AUDIENCE PROFILE

56%

Supplier Members



44%

Planner Members



Mission Statement



The mission of the PCMA SE Chapter is to offer relevant education, caring impactful community service projects, and abundant participation opportunities for meeting professionals. As a chapter we are committed to supporting the future of our industry through quality programming, networking and the participation of our enthusiastic professionals and students alike. We are the leading organization for meeting, tradeshow and event professionals.





	Community Service Project \$1000	2-Day Board Meeting \$1,500 (per day, 2 available)	Conference F&B Morning Break Afternoon Break Bar \$2,500 per (3 available)	Conference F&B Breakfast Networking Reception \$4,000 per (2 available)	Conference Speaker Sponsor \$5,000
(1) Complimentary Registration to the 2-Day Program	★	★	★	★	★
Hyperlinked Logo Recognition on Chapter Website and All Program Communications	★	★	★	★	★
Logo Recognition In Event Programming Visuals and Recognition from the Podium	★	★	★	★	★
Sponsor Ribbon Identification	★	★	★	★	★
Tabletop Exhibit Space During Registration & Networking Breaks			★	★	★
Up-to (5) minutes of Podium time				★	★
Additional Complimentary Registration to the 2-Day Program for a Total of 2					★



In-Kind Sponsorship Opportunities

IN-KIND ITEMS ARE NEEDED
AT EACH OF OUR EVENTS
YOUR GENEROSITY ENABLES US TO PLAN
MEMORABLE EVENTS!



Gifting

This is a great opportunity to showcase your newest gifting opportunities for groups or a gift that corresponds with the location or theme of the event. Gifts are either non-logoed or logoed with the sponsor's logo or PCMA SE logo.



Decor

Assist us in taking our events to the next level with unforgettable tablescapes and area decor. Each event can benefit from:

- Linens & Centerpieces
- Floral arrangements
- Social activations
- Photo opportunities & props

Entertainment

Display your talents in front of those with the authority to book you for group events! We're searching for DJs, local musicians, photo booths, performance artists, games, and all other forms of experiential entertainment!



Audio Visual

To maintain the high standard of educational content we're known for, we seek partners with expertise in A/V and Production, offering:

- Projectors & Screens
- Lighting & Sound equipment

Speakers

Renowned speakers elevate our events to new heights and generate buzz that boosts attendance.



Tentative Schedule

Wednesday, July 9, 2025

1:00pm – 2:00pm: Register, Network, and Visit Exhibitors while enjoying light bites and refreshments

2:00pm – 2:30pm: Welcome Remarks and Chapter Updates

2:30pm – 5:00pm: Opening Keynote and Panel Discussion – *Details to be Announced SOON!*

5:30pm – 7:30pm: Welcome Reception

Thursday, July 10, 2025

8am – 9am: Networking breakfast with Exhibitors

9am – 9:15am: Morning Welcome

9:15am – 11:45am: Educational Sessions / Keynotes – *Details to be Announced SOON!*

(This will be an Educational Speaker, followed by a Motivational Speaker)

11:45am – 12pm: Recap, Giveaways & Closing

Keynote Speakers

Announcement Coming Soon



Thank You

Connect with us.

MacKenzie Fischer
Sponsorship Chair, PCMA SE



615-719-1206



mfischer@syon.co