



2025

SPONSORSHIP OPPORTUNITIES

About PCMA Southeast Chapter

The Southeast chapter was formed in 1993 and represents 450 plus members from Georgia, Alabama, Florida, South Carolina, North Carolina, Tennessee, Kentucky and Puerto Rico.



AUDIENCE PROFILE



MISSION STATEMENT



The mission of the PCMA SE Chapter is to offer relevant education, caring impactful community service projects, and abundant participation opportunities for meeting professionals. As a chapter we are committed to supporting the future of our industry through quality programming, networking and the participation of our enthusiastic professionals and students alike. We are the leading organization for meeting, tradeshow and event professionals.



AGENDA

Interested in hosting one of our events?

Visit southeast.pcma.org for more information and contact info.

MARCH 27, 2025

Swing into Spring Networking
Event (Atlanta, GA)

OCTOBER 2025

Educational Meeting
(Orlando, FL)

JANUARY 11, 2026

Southeast Chapter Reception
and Silent Auction at
Convening Leaders
(Philadelphia, PA)

June 1, 2025

EduCon Reception
(Louisville, KY)

NOVEMBER 14, 2025

Annual Meeting
(Atlanta, GA)

FEBRUARY 13, 2025

Educational Meeting &
Reception (Atlanta, GA)

July 2025

Annual 2-Day Education
Event (Location and Dates
Coming Soon!)

DECEMBER 4, 2025

Annual Holiday Luncheon
(Atlanta, GA)

*Dates and opportunities are subject to change based on venue. Check the website for more up to date offerings and details.



ANNUAL SPONSORS – 2025 Calendar Year

Sponsor Levels Sponsors who spend the following dollar amounts will receive the below benefits	SILVER \$2,500	GOLD \$4,500	DIAMOND \$7,000	PLATINUM \$10,000
Logo Recognition: Chapter's Sponsorship Page w/ hyperlink, E-mail Communications, Sponsor Ribbon at each attended event	★	★	★	★
*One (1) Complimentary Registration to any two (2) chapter events: Educational or Social <small>*does not include (2-Day) events</small>	★	★	★	★
One (1) Social Media Post promoting your organization (to be provided by your organization) during the year	★	★	★	★
One (1) Sponsor Spotlight article inclusion in one (1) Chapter E-Newsletter (to be provided by your organization)		★	★	★
Five (5) Minutes Podium Time at one (1) event			★	★
One (1) Complimentary Registration to All Chapter Events			★	★
Post Event Attendee List for All Events				★

PER EVENT



*Dates and opportunities are subject to change based on venue.
Check the website for more up to date offerings and details.

\$5,000

Title Sponsor

**Can be split among multiple sponsors*

5 min Podium Time
3 Complimentary Registrations
Event Registration List
Social Media Post
Logo on Signage/Program Slide Deck
Logo on sponsored program registration page and related email communications

\$4,000

Education/Speaker Sponsor

3 Minute Podium Time w/ Speaker Introduction
2 Complimentary Registrations
Event Registration List
Logo on Signage/Program Slide Deck
Logo on sponsored program registration page and related email communications

\$3,000

F&B Sponsor

2 Complimentary Registrations
Logo on bar/food stations and/or signature drink
Provide branded items in bar area
Logo on Signage/Program Slide Deck
Logo on sponsored program registration page and related email communications

\$150 Display Table (per event)

High Boy or 6ft Table (depending on space)
Provide branded items
Logo on Program Slide Deck

Raffle Prizes

Opportunity to conduct a raffle drawing at any event and obtain attendee contact information by collecting business cards for the raffle.

IN-KIND SPONSORSHIP OPPORTUNITIES

In-kind Items Are Needed

At each of our events your generosity enables us to plan memorable events!



Gifting

This is a great opportunity to showcase your newest gifting opportunities for groups or a gift that corresponds with the location or theme of the event. Gifts are either non-logoed or logoed with the sponsor's logo or PCMA SE logo.



Decor

Assist us in taking our events to the next level with unforgettable tablescapes and area decor. Each event can benefit from:

- Linens & Centerpieces
- Floral arrangements
- Social activations
- Photo opportunities & props

Entertainment

Display your talents in front of those with the authority to book you for group events! We're searching for DJs, local musicians, photo booths, performance artists, games, and all other forms of experiential entertainment!



Audio Visual

To maintain the high standard of educational content we're known for, we seek partners with expertise in A/V and Production, offering:

- Projectors & Screens
- Lighting & Sound equipment
- Technical operators

Speakers

Renowned speakers elevate our events to new heights and generate buzz that boosts attendance.



2025 ANNUAL HOLIDAY LUNCHEON

The PCMA SE, IAEE SE, and MPI GA Chapters co-hosted Annual Holiday Luncheon is one of the most popular events on the calendar as the industry comes together to celebrate the holiday season. It is a great occasion to experience wonderful food and beverages, holiday music, and the opportunity to enjoy getting together with industry friends!

SPONSORSHIP OPPORTUNITIES:

Event Sponsor* – \$3,500 (2 available)

Includes 3 minutes podium time, two (2) registrations, and a 6-foot table in the registration area.

SOLD

Table Exhibit – \$700 (5 Available)

Includes hi-boy in pre-function area and one (1) registration

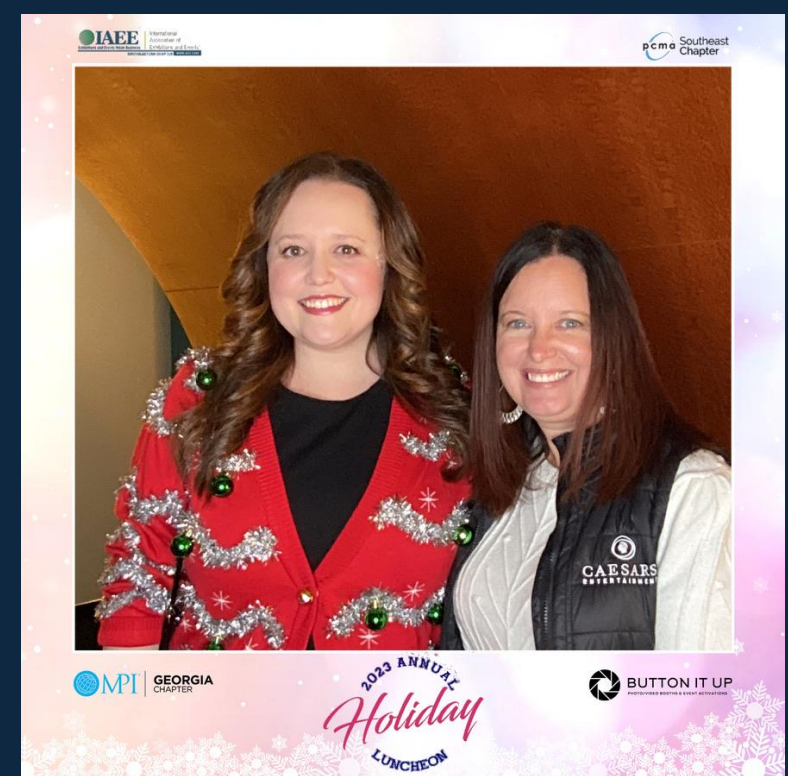
Coat Check* – \$500 (1 available)

Signage with logo at coat check.

Student Registration* – \$500 (1 available)

10 student registrations to be awarded by the chapter. Includes signage with your logo at the student table.

*Logos included in event marketing materials and listed on all onsite information: signage, program, presentation slides



EVENT DETAILS:

DATE: Thursday, December 11, 2025

TIME: 10:45 a.m. – 1:30 p.m.

Itinerary:

10:45 am – Registration, Networking, and Exhibits

11:30 pm – Ballroom opens for lunch seating

12:00 pm – Lunch begins

1:30 pm – Adjournment & Enjoy the Aquarium!

VENUE

The Georgia Aquarium
25 Baker Street Northwest
Atlanta, GA 30313 United States

2026 CONVENING LEADERS CHAPTER RECEPTION



\$3,000

Title Sponsor

(3 Available)

Clickable logo recognition on Chapter website for 1 year
3 min Podium Time at reception
Event Registration List
Social Media Post
Logo on Signage/Program Slide Deck
Logo on sponsored program registration page and related email communications
Sponsor Ribbon at Chapter Reception
Two (2) complimentary registrations to one program in Atlanta
Sponsor Spotlight article inclusion in one (1) Chapter Newsletter (provided by your organization)

\$2,000

Reception Food/Bar Sponsor

(2 available)

Logo on food stations/bar and/or branded drink
Provide Branded items in reception area
Social Media Post
Logo on Signage/Program Slide Deck
Logo on sponsored program registration page and related email communications
Sponsor Ribbon at Chapter Reception
One (1) complimentary registration to one program in Atlanta

\$1,500 or in-kind

Audio Visual Sponsor

Social Media Post
Logo on Signage/Program Slide Deck
Logo on sponsored program registration page and related email communications
Sponsor Ribbon at Chapter Reception
One (1) complimentary registration to one program in Atlanta

\$1000 or in-kind

Signage Sponsor

Social Media Post
Logo on Signage/Program Slide Deck
Logo on sponsored program registration page and related email communications
Sponsor Ribbon at Chapter Reception

2026 CONVENING LEADERS CHAPTER RECEPTION

SILENT AUCTION

Please join us on **Sunday, January 11, 2026** for the Southeast Chapter Reception at Convening Leaders in Philadelphia, PA.

As in years past, we will also host our Chapter's Annual Silent Auction at this event. The success of this auction depends on the support of our community.

We hope you will consider donating items such as:

- Weekend stays for two.
- Spa treatments
- Gift cards/certificates
- Culinary experiences
- Tickets to events/concerts
- Rounds of golf
- Memorabilia or anything worthy of a great gift.

Any donation will be GREATLY appreciated! As a donor, you will be recognized on-site, and in the official silent auction bidding app, as well as social media teasers. The deadline for receipt of gifts is Friday, January 9, 2026.

PLEASE DONATE TODAY-> [2026 DONOR FORM](#) (click)



\$1000 Silent Auction App Sponsor

ADDITIONAL OPPORTUNITIES



Volunteer of the Year and Quarter (year long)

SOLD

This sponsor receives unique opportunities to get in front of our membership at events each quarter, through Chapter communications, and during the Holiday Luncheon in December. This is a wonderful way to recognize those who make this Chapter possible!

Planner Recruitment Sponsor (year long)

SOLD

As our planner recruitment sponsor you are providing planners within the Southeast the opportunity to attend our programs at no cost if they meet specific criteria.

Member Monday \$150

Provide a member to highlight with your company's logo on the frame

Social Media Post \$200 Static \$300 Video/Reel

Want to share gratitude for an upcoming client to thank for coming to your venue or city? Or does your company have a new promotion or campaign you want to highlight for the PCMA CMC? Work with PMCA GMC on the date, graphic or video, and caption on LinkedIn, Instagram, and Facebook.

Banner Ad \$250 Newsletter \$1,000 PCMA SE Website

Reach your target demographic in our monthly newsletter or website viewed by over 3,500 industry planners and suppliers.

Newsletter Specs: 600x300px or any 600px wide header

Website Specs: Specs for submission: 1500 x 500px

Sponsored E-mail \$1,000

Spotlight your company directly in an email communication to all PCMA SE industry planners and suppliers.

Bring Diversity, Equity and Inclusion to the main stage of our events.



PCMA SE Chapter is looking to our sponsors to help strengthen our DEI initiative at each of our events. In addition to the sponsorship packages that we have built, if your organization has a DEI Initiative, we would love to help you spotlight it. Let us know what your DEI initiatives are and connect with us to see how we can help align them with PCMA's events. Help us share the word about your programs or community vendors that are bringing DEI to the forefront.



A Message from the PCMA SE President

Your partnership is the foundation of our success and a driving force behind our ability to achieve meaningful impact regionally and within our profession. On behalf of everyone at the PCMA Southeast Chapter – thank you! We appreciate your generosity.

As we embark on a new year of *convening for collective impact*, your support will be instrumental in enabling us to deliver exceptional educational and social programs, engaging members across seven member states and Puerto Rico.

Your commitment to our chapter reflects the shared values of connection, collaboration, and leadership that define the work we do every day. We are proud to call you a partner and look forward to achieving new milestones together as we create a lasting impact across the industry.



We're excited for all that we'll accomplish together in the year ahead!

With Sincere Gratitude,

Tonisha Landry

2025 President PCMA SE

The PCMA Southeast Chapter offers relevant education, caring community service projects, and an abundance of participation opportunities for meeting professionals. As a chapter we are committed to supporting the future of our industry through quality programming, networking, and the participation of our enthusiastic students.

Terms & Conditions: **Sponsorships run for the full calendar year.** Fulfillment of benefits are tracked by and completed at the request of sponsor; unused benefits will not be rolled over nor reimbursed. Logo placement is based on first come, first served basis, as well as longevity of ongoing commitment.

Thank You



[Connect with us.](#)

Anna Williams
2025 President Elect



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