

# **Don't Be a Hero. Just Be Prepared: Emergency Planning**



**Alan Kleinfeld  
Arrive Conference Solutions  
February 5, 2020  
GICC Arena at Gateway Center**

I AM SOOOO NOT ADDICTED  
TO MY SMARTPHONE, BECAUSE  
I HAVE AN APP THAT WARNS ME  
IF I'M TURNING INTO AN ADDICT  
AND IT HASN'T GONE OFF YET.





# About Me



**NACDD**  
National Association of Council  
on Developmental Disabilities



UNITARIAN  
UNIVERSALIST  
ASSOCIATION



**UCP** United  
Cerebral  
Palsy™

*Life without limits for people with disabilities™*



**ASA**

AMERICAN STATISTICAL ASSOCIATION  
Promoting the Practice and Profession of Statistics®



# About Me





# This Session

## **Emergency Response Planning**

- **Safety vs. Security**
- **The Science of Fear**
- **Obligation & Liability**
- **Emergency Response**
- **Active Shooter**

# Safety vs. Security

## **Do you Know the Difference?**

- **Feeling Free from Harm**
- **Measures to Prevent Harm**



Definition -

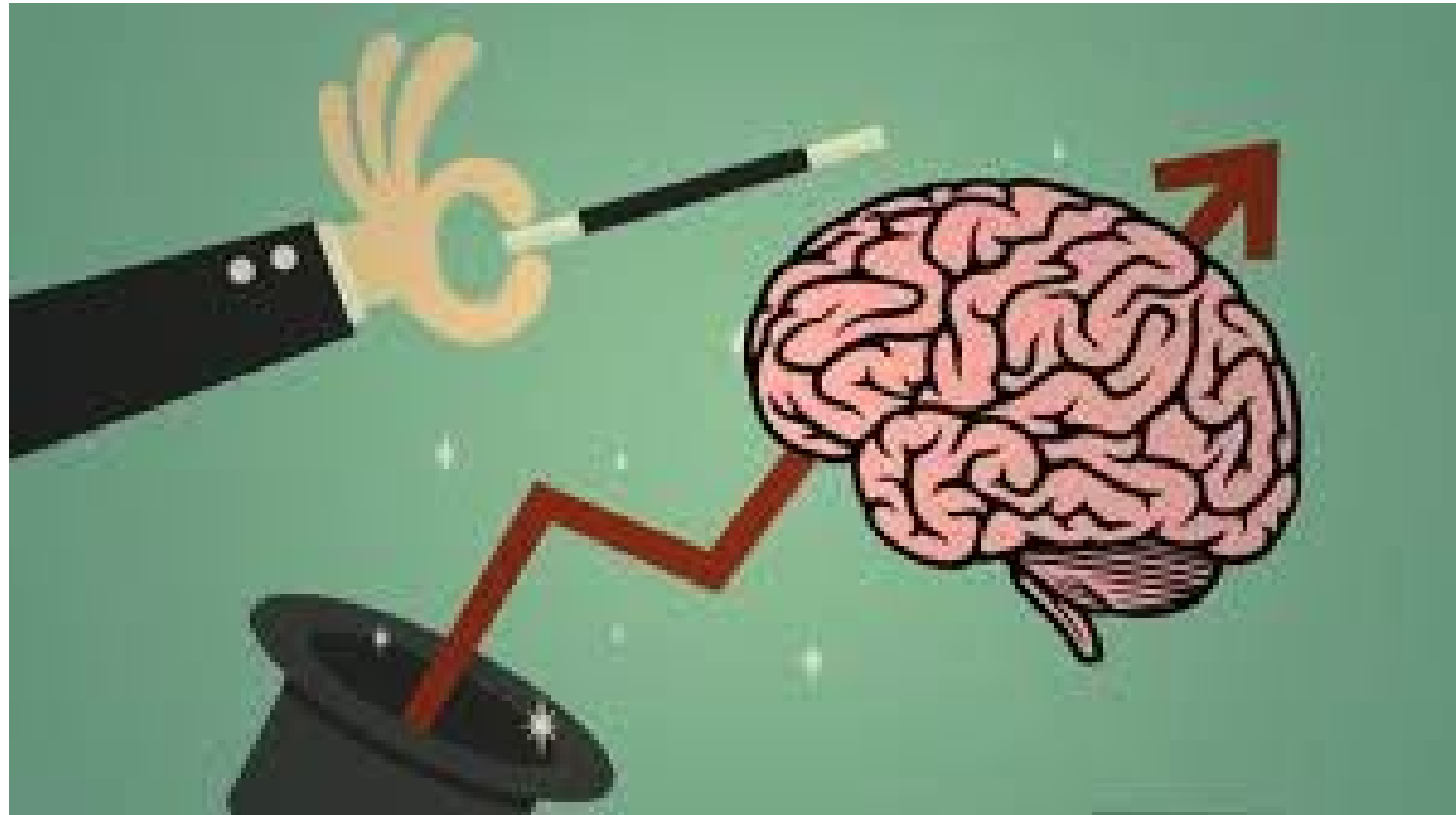
## Emergency Plan

The **purpose** is to establish an organizational structure and procedures for response to an **emergency**.



Make it Part of the Plan!





# The Brain and Safety

## **Studies and Research**

**“[The brain] evolved so that when we came across something threatening, regardless of whether it’s real or not, it reacts.”**

**Joanne Cantor**

**Professor**

**Wisconsin University**

# The Brain and Safety

## Is there a real threat?

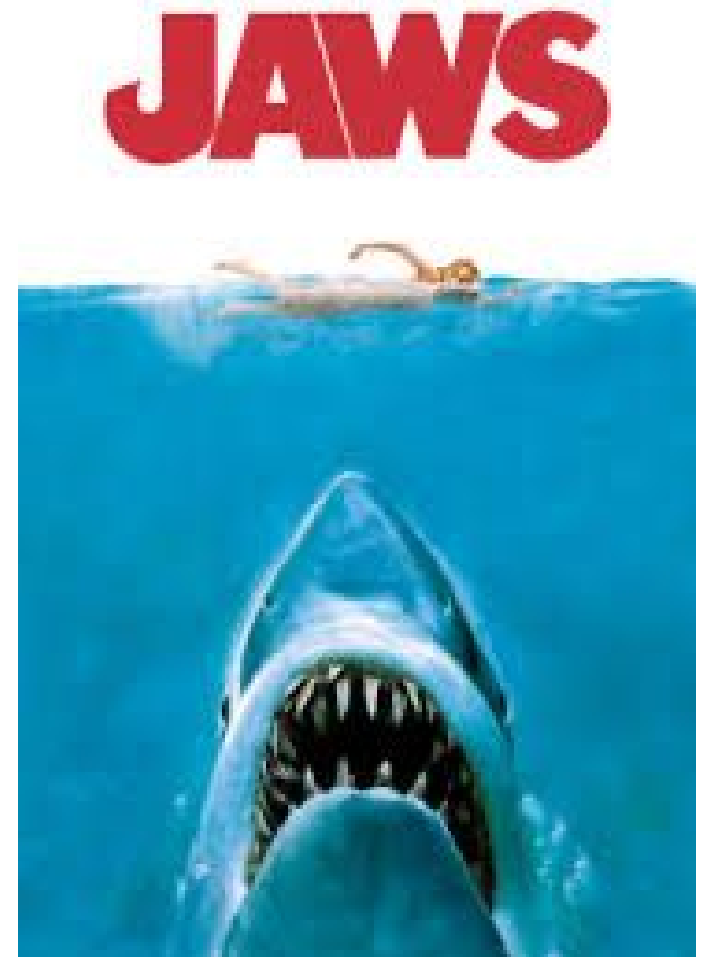


**The only thing  
we have to fear  
is fear itself...  
& spiders.**



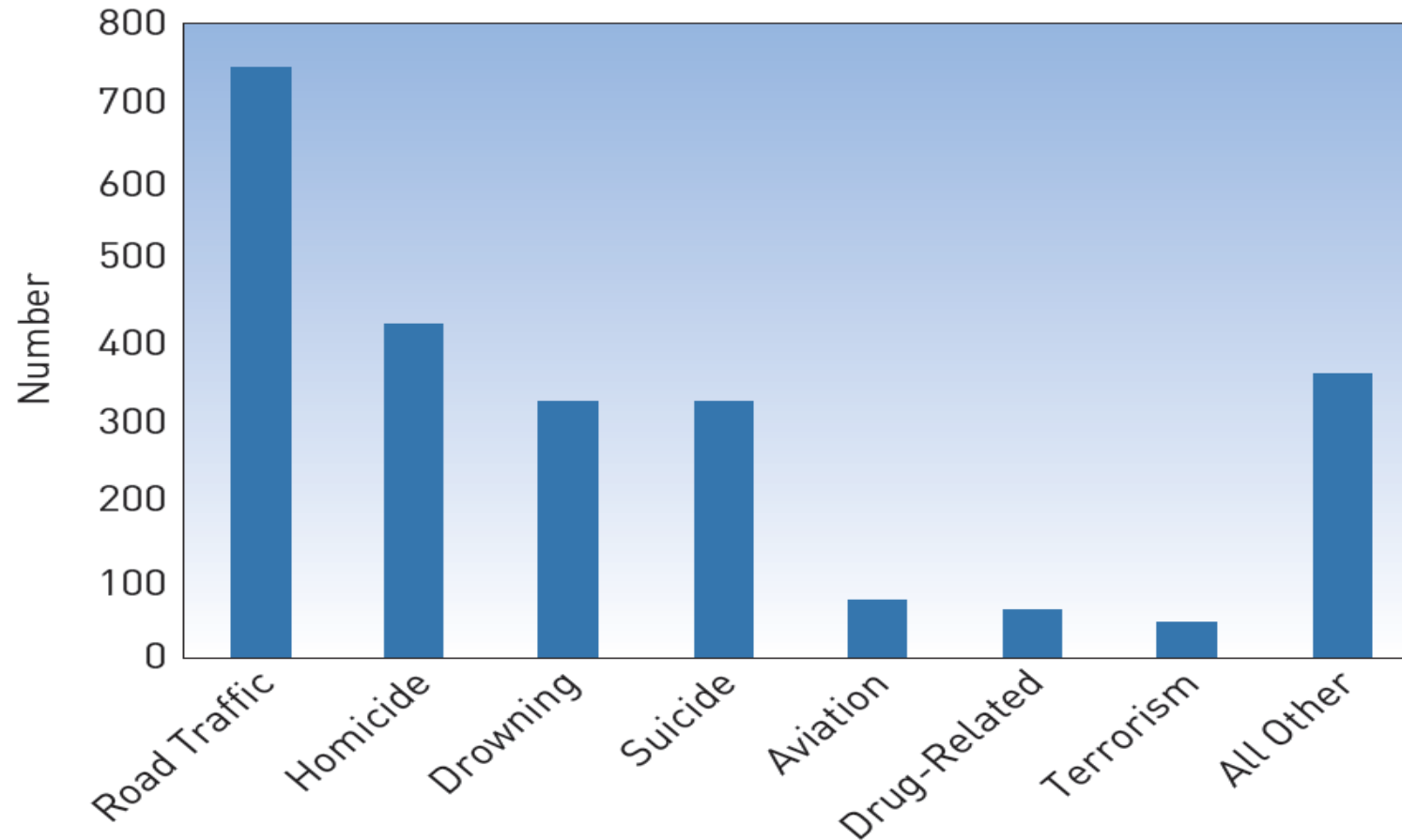
**“... People who had an adverse reaction to Jaws not only find themselves scared of going into the ocean, but also find themselves afraid to go into lakes and pools, even though they know there’s no possibility of finding a shark in either.”**

**Joanne Cantor  
Professor  
Wisconsin University**



# Leading Causes of Death of U.S. Travelers in Foreign Countries

-CDC



# The Brain and Safety





# The Brain and Planning

## **Action over Fear**

- **ID it**
- **Understand it**
- **Reduce Distraction**
- **Take action.**

# Obligation



- Do What is Reasonable?
- AED?
- Band-aid?
- Asprin?
- Insurance? Liability?

# Types and Varieties

- Crisis Communication
- Cyber Security
- Reputational/Public Relations
- Emergency Planning
- Environmental
- Physical Space



# Prevention & Mitigation!



Distraction

LVL: DUCK

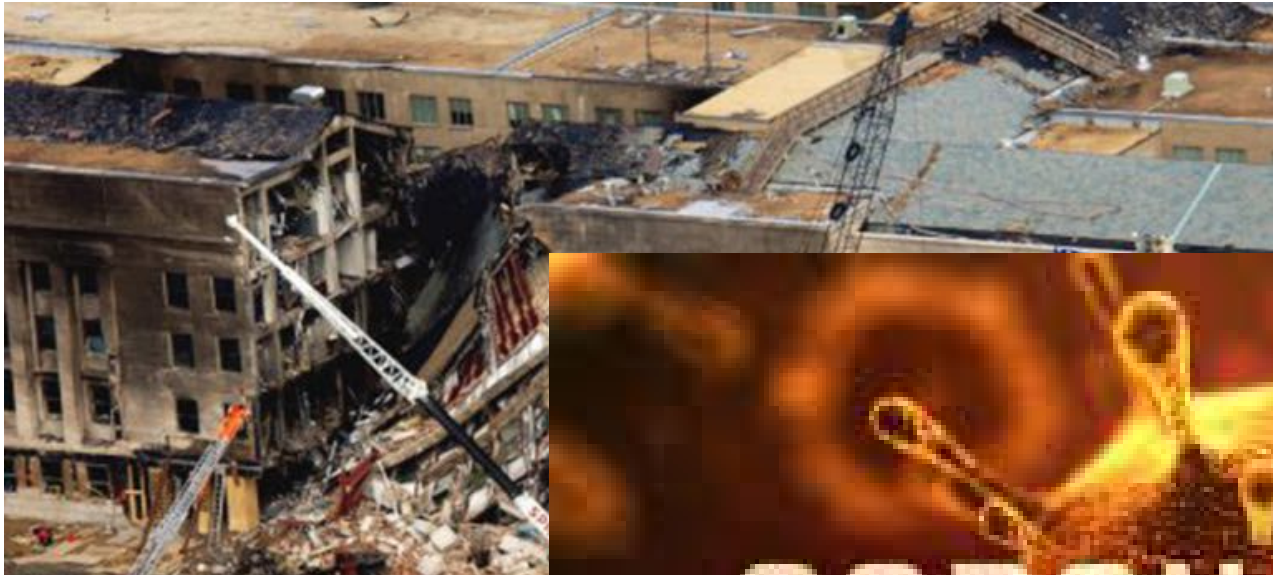


# Don't Cheap Out!



# Emergency Preparedness





# One Size Doesn't Fit All





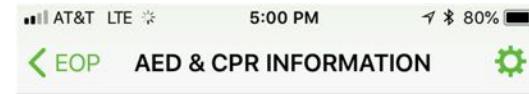
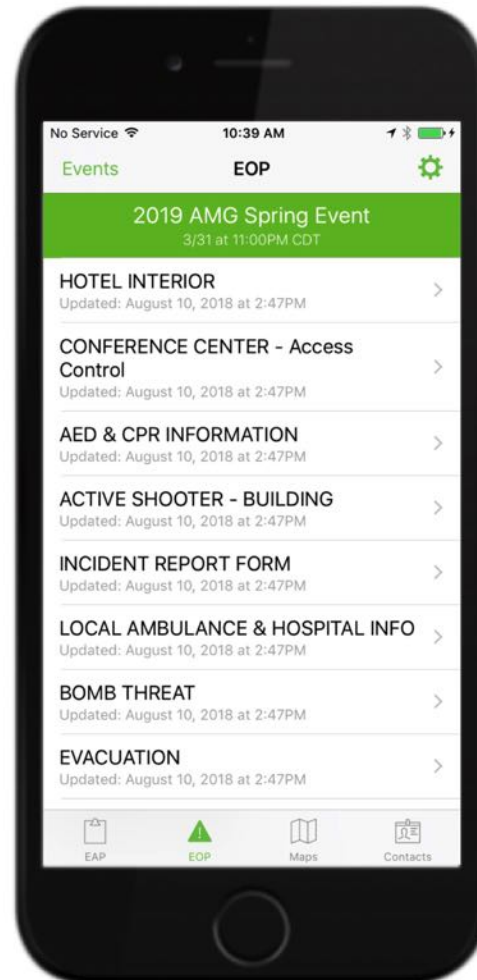


## Why a Written Security Plan?

- Accountability
- Responsibility
- Coordination
- Operations Handbook
- Historical Record
- Evidence



# Mobile – PlayBook



<INSERT POLICY HERE>

## EXAMPLE

AEDs are located in halls J, K and N. **BE SURE TO INCLUDE AED LOCATIONS IN MAPS SECTION**

## How to operate an AED:

1. Turn the AED on by opening the front cover and pressing the power button.
2. The AED will talk to you and give you detailed instructions.
3. Follow the directions of the AED.
4. You can never hurt a patient by using an AED.

## How to do Hands-Only CPR:

- If a person collapses and is unconscious first call for help.
- Begin Chest Compressions by putting your hands in the center of the chest
- Push down in the center of the chest hard and fast.
- Push about two inches deep at a rate of



# Mobile – Event Aware



Weather Emergency

## Severe Weather and Natural Disasters

Quick References: [Hurricane/Tornado](#), [Winter Storms/Extreme Cold](#), [Earthquake](#)

Listen to local news and weather reports from sources like:

- [National Oceanic and Atmospheric Administration - \(NOAA\)](#)
- [The Weather Channel](#)

### Hurricane or Tornado

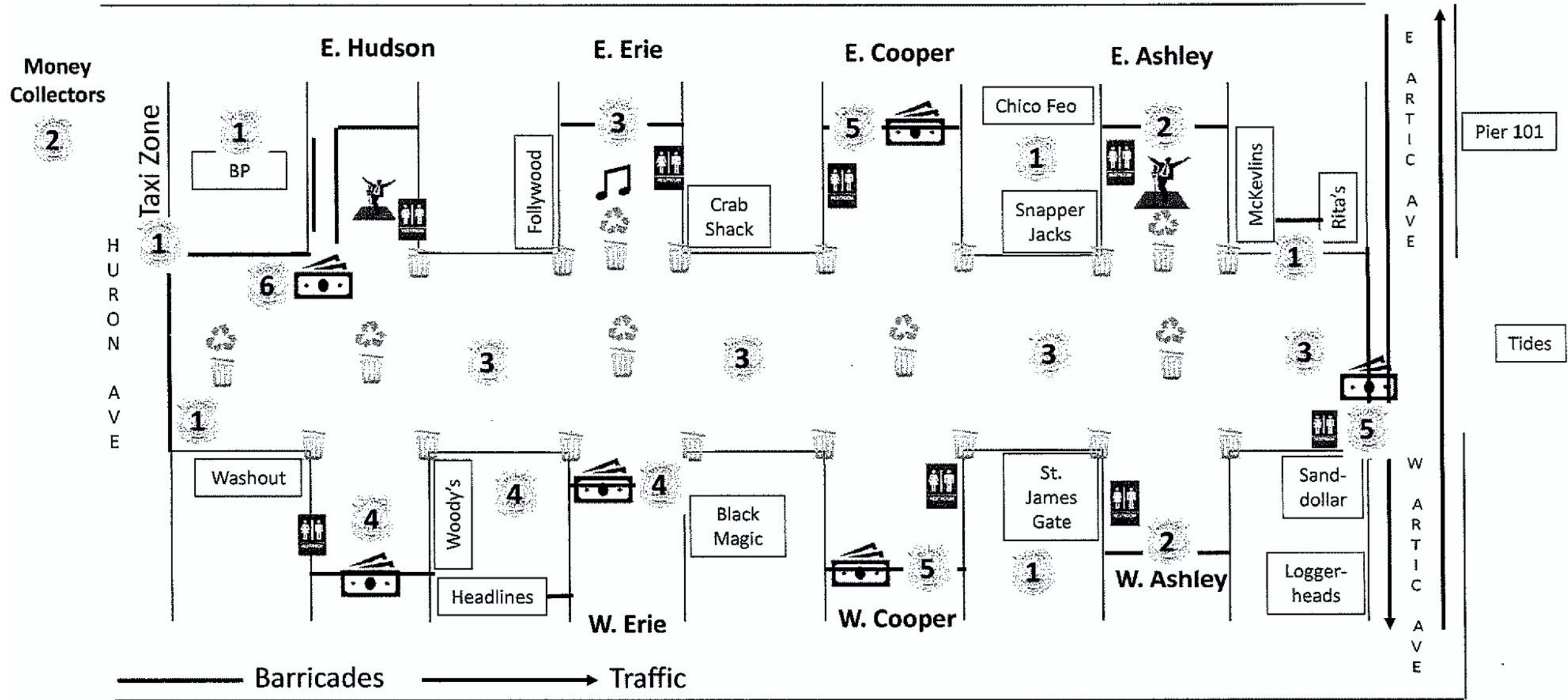
- Move yourself and participants away from open doors and windows.
- Close all interior doors. Keep blinds closed. Do not have a false sense of security if the weather calms, it could be the eye of the storm and winds can pick up again.
- Move yourself and participants to an interior room or hallway on the lowest level.
- Do not use elevators.
- In the event of an injury or life-threatening situation, **CALL 911** immediately and notify **Venue Security**.
- Be prepared to provide the 911 dispatcher with your name, phone number, **the address and the room number**.
- Evacuate only if you feel you are in danger.
- Weather conditions to be monitored.
- Await further instructions from **Venue Security**.







## SUPPORT OBJECTIVES (ICS 202)

<b>1. Incident Name:</b> <p style="text-align: center;"><i>Follygras 2018</i></p>	<b>2. Operational Period:</b> Date From: <i>2/16/18</i> Date To: <i>2/17/18</i> Time From: <i>23:00</i> Time To: <i>18:30</i>												
<b>3. Support Objective(s) for incidents:</b> <b>MANAGEMENT</b> <i>Provide for the Safety and Security of responders as well as maximize the protection of public health and welfare.</i> <i>Coordinate response activities with stakeholders and assisting agencies</i>													
<b>CONTROL</b> <i>Maintain a secure event area</i> <i>Maintain safety and security of the area surrounding the event area</i> <i>Maintain adequate Traffic Flow</i> <i>Stage and Assign Staff for maximum efficiency and effectiveness</i> <i>Provide food and drinks for the staff due to extended operational period</i> <i>Provide Notification of Parking Restrictions evening prior to event (care to notify business as well)</i> <i>Tow any vehicles or obstructions to event area (to include Arctic Ave between 2e &amp; 2w) 0300-0600hrs</i>													
<b>4. Operational Period Support Emphasis:</b> <i>Crowd Control</i> <i>Traffic Flow</i>													
<p style="text-align: left;"><i>→ update *</i></p> <b>General Situational Awareness:</b> <i>Wear PPE, especially if on traffic detail... your reflective vest.</i> <i>Weather Forecast: 60 degrees, partly cloudy. 20% chance of Rain. Winds NW @ 8mph. 62% Humidity:</i> <i>Sunrise at 7:02am and Sunset at 6:07pm.</i> <i>Tide Forecast: 09:11 High Tide, 15:02 Low Tide, 21:20 High Tide</i>													
<b>5. Incident Site Safety Plan Required?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <b>Approved Site Safety Plan(s) Located at:</b>													
<b>6. Incident Action Plan</b> (the items checked below are included in this Incident Action Plan): <table style="width: 100%; border: none;"> <tr> <td style="width: 33%;"><input type="checkbox"/> ICS 206</td> <td style="width: 33%;"><input type="checkbox"/> ICS 207</td> <td style="width: 34%;"><b>Other Attachments:</b></td> </tr> <tr> <td><input type="checkbox"/> ICS 204</td> <td><input type="checkbox"/> ICS 208</td> <td><input type="checkbox"/> _____</td> </tr> <tr> <td><input type="checkbox"/> ICS 205</td> <td><input type="checkbox"/> Map/Chart</td> <td><input type="checkbox"/> _____</td> </tr> <tr> <td><input type="checkbox"/> ICS 205A</td> <td><input type="checkbox"/> Weather Forecast/Tides/Currents</td> <td><input type="checkbox"/> _____</td> </tr> </table>		<input type="checkbox"/> ICS 206	<input type="checkbox"/> ICS 207	<b>Other Attachments:</b>	<input type="checkbox"/> ICS 204	<input type="checkbox"/> ICS 208	<input type="checkbox"/> _____	<input type="checkbox"/> ICS 205	<input type="checkbox"/> Map/Chart	<input type="checkbox"/> _____	<input type="checkbox"/> ICS 205A	<input type="checkbox"/> Weather Forecast/Tides/Currents	<input type="checkbox"/> _____
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<input type="checkbox"/> ICS 205A	<input type="checkbox"/> Weather Forecast/Tides/Currents	<input type="checkbox"/> _____											
<b>7. Prepared by:</b> Name: <i>Gilreath</i> Position Title: <i>Planning</i> Signature:													
<b>8. Approved by Agency Administrator:</b> Name: <i>same</i> Signature:													
ICS 202	IAP Page _____												
Date/Time: <i>01/29/2018 1400</i>													


# Folly Gras Street Map – Peak Festival Operations

Two Way Traffic  
on Artic from 2<sup>nd</sup>  
East to 2<sup>nd</sup> West



-  Event Entrance
-  1 Trifecta Security
-  Trash Island: 1 can, 3 recycle
-  Portable Toilets
-  Main Stage (rented)
-  City Stage

## Support Incident Briefing (ICS 201)

<b>1. Incident Name:</b> <i>Follygras 2018</i>	<b>2. Incident Number:</b> <i>Follygras 2018</i>	<b>3. Date/Time Initiated:</b> Date: <i>02/16/18</i> Time: <i>23:00</i>
<b>7. Current and Planned Objectives:</b> Inform and Notify businesses, patrons, residents, and visitors of travel and parking restrictions. Notifications the evening before. Coordinate Efforts with event staff and private security to maintain safety of crowd. Maintain law and order within the event and surrounding areas. Stage and assign Manpower and Equipment in order to efficiently and effectively to respond to calls inside and out event area. Quickly respond to poor behavior and remove folks who are causing issues, not allowing problems to fester and worsen. Maintain legal occupancy rating monitoring throughout the event. Monitor and enforce boat landing parking issues. Feed Staff (breakfast, and a lunch) providing food and beverage. Constantly assist with traffic flow entering the island and around the event area.  Assist traffic flow for the exiting of all visitors.  Maintain augmented/additional coverage until at a minimum of 2/18/2018 at 0300hrs.		
<b>8. Current and Planned Support Actions and Strategies:</b>		
Time:	Actions:	
22:00	2/16/18 - Place cones with attached fliers the state NO PARKING after 0300 to make room for event throughout the event area, including Arctic Ave between 2E and 2W. When a spot is cleared, move the cones into the street to physically block the parking.	
	Additionally, notify all businesses along that same area so that they may post a flier and notify patrons (including OFV and the Tides).	
3:00	Between 0300 and 0600 hours, notification of remaining vehicles. Towing them if they are not removed by 0600hrs.	
6:45	<b>Kickoff Meeting between IC, OPS and Event Staff @ Washout Resturant</b>	
7:00	Traffic Restrictions begin	
7:00	Event Setup to happen between 0700 and 1000hrs. Vendor vehicles out of the area by 0930hrs.	
9:00	<b>Kickoff Meeting with the oncoming Event staff (constables, augmentation, etc)</b>	
10:00	<b>Event starts</b>	
11:00	<b>Parade Start Time: Route is W. Ashley Ave to W. Hudson Ave.</b>	
11:45	Rotate groups in to eat between 1145 and 1230hrs, so that coverage and traffic posts are maintained.	
15:00	Actively begin clearing streets	
15:00	Vendor Breakdown between 1500-1700hrs	
17:00	Kickoff Meeting with the oncoming Event staff (constables, augmentation, Night Shift)	
17:00	Street Sweeper	
17:30	<b>Remove Traffic Restrictions</b>	
18:00	Maintain Additional and Augmented patrol coverage from 1800 on 2/17/18 - 0300 on 2/18/18	
<b>6. Prepared by:</b>	<i>Gilreath</i>	Position Title: <i>Planning</i> Signature: 
ICS 201, Page 3	1/29/18 11:50hrs	

## Support Incident Briefing (ICS 201)

1. Incident Name: <i>Follygras 2018</i>		2. Incident Number: <i>Follygras 2018</i>		3. Date/Time Initiated: Date: <i>02/16/18</i> Time: <i>23:00</i>	
10. Resources Summary:					
Resource	Resource Identifier	Date/Time Ordered	ETA	Arrived	Notes (location/assignment/status)
Chief Gilreath	1110	2/17/2018 - 06:45		<input checked="" type="checkbox"/>	IC @ HQ
Dep. Chief Burke	1111	2/17/2018 - 06:45		<input checked="" type="checkbox"/>	OPS Chief - Roving
Det. Sgt. Hlavac	1130	2/17/2018 - 06:45		<input checked="" type="checkbox"/>	Traffic Control Unit - Team Leader
				<input type="checkbox"/>	
PSO Santos-Hern.	1147	2/17/2018 - 09:00		<input checked="" type="checkbox"/>	Crowd Control Unit - (Day OPS)
PSO Bryan	1140	2/17/2018 - 13:30		<input checked="" type="checkbox"/>	Crowd Control Unit - (Swing OPS)
PSO Boulware	1141	2/17/2018 - 09:00		<input checked="" type="checkbox"/>	Patrol Coverage during event hours
Det. Steve Ortiz	1131	2/17/2018 - 17:00		<input checked="" type="checkbox"/>	Crowd Control Unit - (Night OPS)
Sgt. Browning	1123	2/17/2018 - 18:00		<input checked="" type="checkbox"/>	Patrol: Night Shift OIC 6p - 6a
PSO Smith	1145	2/17/2018 - 18:00		<input checked="" type="checkbox"/>	Patrol: Night Shift 6p - 6a
PSO Brieghner	1142	2/17/2018 - 06:00		<input checked="" type="checkbox"/>	Patrol: Day Shift. 6a - 6p
LE3 Kleinfeld	1161	2/17/2018 - 06:45		<input checked="" type="checkbox"/>	Traffic Control Unit
Sgt. O'Brien	1122	2/17/2018 - 17:00		<input checked="" type="checkbox"/>	Crowd Control Unit - Team Leader (Night OPS)
PSO Perales	1146	2/17/2018 - 17:00		<input checked="" type="checkbox"/>	Crowd Control Unit - (Night OPS)
Sgt. Upton	1120	2/17/2018 - 06:00		<input checked="" type="checkbox"/>	Crowd Control Team Leader (during event) OIC after
PSO Isgitt	1144	2/17/2018 - 18:00		<input checked="" type="checkbox"/>	Patrol: Night Shift 6p - 6a
LE1/LE3 Shaver	1149	2/17/2018 - 09:00		<input checked="" type="checkbox"/>	Traffic Control Unit
LE1/LE3 Jackson	1148	2/17/2018 - 17:00		<input checked="" type="checkbox"/>	Crowd Control Unit - (Night OPS)
LE1/LE3 Turner	1162	2/17/2018 - 06:45		<input checked="" type="checkbox"/>	Traffic Control Unit
LE1/LE3 Abaza	1163	2/17/2018 - 06:45		<input checked="" type="checkbox"/>	Traffic Control Unit
<b>Constables</b>	<b>XXXXX</b>	<b>2/17/2018</b>		<input type="checkbox"/>	<b>XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX</b>
		2/17/2018 - 06:45		<input checked="" type="checkbox"/>	Traffic Control Unit
		2/17/2018 - 06:45		<input checked="" type="checkbox"/>	Traffic Control Unit
		2/17/2018 - 06:45		<input checked="" type="checkbox"/>	Traffic Control Unit
		2/17/2018 - 09:00		<input checked="" type="checkbox"/>	Crowd Control Unit - (Day OPS)
		2/17/2018 - 09:00		<input checked="" type="checkbox"/>	Crowd Control Unit - (Day OPS)
		2/17/2018 - 09:00		<input checked="" type="checkbox"/>	Crowd Control Unit - (Day OPS)
		2/17/2018 - 17:00		<input checked="" type="checkbox"/>	Crowd Control Unit - (Night OPS)
<b>Deputies/PPP</b>	<b>XXXXX</b>	<b>2/17/2018</b>		<input type="checkbox"/>	<b>XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX</b>
		2/17/2018 - 17:00		<input checked="" type="checkbox"/>	Crowd Control Unit - (Night OPS)
		2/17/2018 - 17:00		<input checked="" type="checkbox"/>	Crowd Control Unit - (Night OPS)
		2/17/2018 - 17:00		<input checked="" type="checkbox"/>	Crowd Control Unit - (Night OPS)
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		2/17/2018 - 09:00		<input checked="" type="checkbox"/>	Crowd Control Unit - (Day OPS)
6. Prepared by: <i>Gilreath</i>		Position Title: <input checked="" type="checkbox"/>		Planning Signature:	
ICS 201, Page 3			1/29/18 1150hrs		



- **Risk and Capability Assessment (why we need to plan and for what type of emergency?)**
- **Practice/Prevention (what action can I take now to prevent future action?)**
- **Prepping and Planning (how do I plan for an emergency? And what capabilities do I already have)**
- **Management & Implement (who does what during the plan? how do I put the plan into action?)**
- **Recovery (time to pay for the plan and make sure we get back to "normal")**



# Assess the Problem(s)





## MODULE 2: Risk Assessments

### Categories of Threats and Hazards

Natural	Technological	Human-Caused
Resulting from acts of nature	Involves accidents or the failures of systems and structures	Caused by the intentional actions of an adversary
<ul style="list-style-type: none"> <li>• Disease Outbreak</li> <li>• Earthquake</li> <li>• Epidemic</li> <li>• Extreme Heat/Cold</li> <li>• Fire</li> <li>• Flood</li> <li>• Landslide</li> <li>• Lightning</li> <li>• Tornado</li> <li>• Tsunami</li> <li>• Windstorm</li> <li>• Winter Storm</li> </ul> <hr/> <hr/> <hr/>	<ul style="list-style-type: none"> <li>• Airplane Crash</li> <li>• Dam/Levee Failure</li> <li>• Explosion (Fireworks)</li> <li>• Hazardous Materials Release</li> <li>• Power Failure</li> <li>• Radiological Release</li> <li>• Structure Collapse</li> <li>• Traffic Accidents</li> <li>• Train Derailment</li> <li>• Urban Conflagration</li> </ul> <hr/> <hr/> <hr/>	<ul style="list-style-type: none"> <li>• Child Abduction</li> <li>• Civil Disturbance</li> <li>• Criminal Acts:               <ul style="list-style-type: none"> <li>• Theft</li> <li>• Assaults</li> <li>• Vandalism</li> </ul> </li> <li>• Cyber Incidents</li> <li>• Mentally Unstable Attacker</li> <li>• Sabotage</li> <li>• School Violence</li> <li>• Terrorist Acts               <ul style="list-style-type: none"> <li>• Extremists</li> <li>• Lone Wolf</li> </ul> </li> </ul> <hr/> <hr/> <hr/>



## Sources to Identify Threats and Hazards

- General and Location-based sources
  - Past experience
  - Criminal activity reports
  - Hazard mitigation plan and EOP
  - Geographical features
  - Historical and forecasted weather
  - Local and national experts
- Event characteristics and assets
  - Attendees
  - Attractions
  - Facilities

# Two Phases (THIRA)\*



- **Qualitative**
- **Quantitative**

\*Threat/Hazard Identification & Risk Assessment

# Qualitative

- **Time/Duration**
- **Location**
- **Attendance**
- **Significance**
- **Threat Level**
- **Secondary Threats**



# Qualitative

- **Summarize threats**
- **Determine assests**
- **Prioritize Planning**



# Quantitative

- **Great supplement to Qualitative**
- **Helps rate/score risk**
- **Can lead to more efficient prep**



# Quantitative

- **Give context**
- **Assign ratings**
- **Assign risk level**
- **Establish capabilities**







# Quantitative

Give Threats and Hazards Context

## Quantitative Approach

Assigns values to three risk factors:

- Threats/Hazards
- Vulnerabilities
- Impacts/Consequences



# Quantitative

Give Threats and Hazards Context

Quantitative Approach (Cont.)

$$R = T/H \times V \times I/C$$

Threats/Hazards to Assets	Vulnerabilities	Impacts/Consequences to Assets
Protesters Highly Likely	Inadequate Security Measures	Property Damage and Assaults

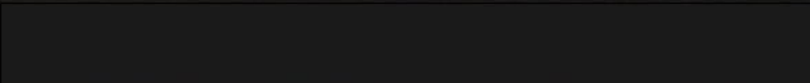
## Risk Levels

Meaning	Level	Comments
Severe	36-64	All factors minimally High with at least one Critical
High	24-35	At least two factors High or Critical with none Low
Elevated	16-23	Two factors Critical or one Critical with no Low or at least two High with none Low
Guarded	8-15	All factors Medium/High or at least two High or Critical with one Low
Low	1-7	At least two factors Low or one Low with no Critical

	<b>Threats/Hazards</b>	<b>Vulnerabilities</b>	<b>Impacts/Consequences</b>
<b>4 = Critical</b>	Definite threat posed by adversaries (terrorists, criminal insiders, hooligans, protestors) natural disaster, or technological failure.	Multiple weaknesses with no protective measures or countermeasures in place with proven effectiveness.	Grave effects leading to significant loss of life, serious injury, or economic loss including event cancellation.
<b>3 = High</b>	Credible threat posed by adversaries, natural disaster, or technological failure.	Multiple weaknesses with some protective measures or countermeasures in place with proven effectiveness.	Serious effects leading to loss of life, serious injury, or economic loss including event disruption.
<b>2 = Medium</b>	Potential threat posed by adversaries, natural disaster, or technological failure.	Few weaknesses with some protective measures or countermeasures in place with proven effectiveness.	Moderate effects leading to injury or economic loss, including possible event disruption.
<b>1 = Low</b>	Little or no credible threat posed by adversaries, natural disaster, or technological failure.	Few or no weaknesses with multiple layers of protective measures or countermeasures and countermeasures in place with proven effectiveness.	Little or no effects on the event or attendees.

	<b>Threats/Hazards to Assets (T/H)</b>	<b>Vulnerabilities (V)</b>	<b>Impacts/Consequences to Assets (I/C)</b>	<b>Risk (R)</b>
<b>Civil Disturbance</b>	Potential threat posed by rival gangs = 2	Multiple weaknesses with some protective measures in place = 3	Serious effects leading to loss of life, serious injury, or economic loss, including possible event disruption = 3	$2 \times 3 \times 3 =$ <b>18</b>
<b>Explosive Material</b>	Potential threat posed by fireworks = 2	Few weaknesses with some countermeasures in place = 2	Serious effects leading to loss of life, serious injury, or economic loss, including possible event disruption = 3	$2 \times 2 \times 3 =$ <b>12</b>
<b>Terrorism</b>	Credible threat posed by adversaries, especially to local elected officials = 3	Multiple weaknesses with some protective measures in place = 3	Grave effects leading to significant loss of life, serious injury, or economic loss including event cancellation = 4	$3 \times 3 \times 4 =$ <b>36</b>
<b>Windstorm</b>	Potential threat posed by winds resulting from severe weather = 2	Multiple weaknesses with no protective measures; structures not reliable = 4	Grave effects leading to significant loss of life, serious injury, or economic loss including event cancellation = 4	$2 \times 4 \times 4 =$ <b>32</b>

## Capabilities Example



Terrorism

Description: An extremist group plants a homemade pipe bomb beneath the fairground bleachers. This incident destroys vendor properties and puts 250 people in harm's way, including people with access and functional needs.

**Prevention Core Capabilities**

**Desired Outcomes**

Intelligence & Information Sharing

Ensure that information and intelligence relating to the terrorist threat are effectively collected, analyzed, and disseminated.

Interdiction & Disruption

Conduct tactical counterterrorism operations around the fairgrounds in compliance with established protocols; and utilize available intelligence and information in preventing terrorist acquisition and dissemination of CBRNE materials.

Screening, Search & Detection

Screen backpacks, purses, shopping bags, and people associated with potential terrorist attacks upon entry to controlled venues; and conduct CBRNE search/detection operations using canine teams in compliance with established protocols.

# Assess the Problem(s)



## Scenario:

- Annual Conference of 300
- Thur-Sun pattern
- Federation of Minority Professionals
- To be held March 2020
- Richmond, VA

# Assessment

What are the chances you'll encounter a threat or hazard?

And what will be the impact?

Risk = Threat/Hazard x  
Vulnerability x  
Impact/Consequence

Capabilities = ?





# Assessment Example

## Scenario:

- Annual Conference of 300
- Thur-Sun pattern
- Federation of Minority Professionals
- To be held March 2020
- Richmond, VA



# Change Example

## Scenario:

- Annual Conference of 300
- Thur-Sun pattern
- Fed. of Minority Pros
- To be held **March** 2020
- **Boston, MA**



# Example Assessment

Risk = Weather/Snow Storm

Vulnerability =

Impact =

Capabilities =



# Example Assessment

Risk = Weather/Snow Storm

Vulnerability = Avg is 8 inches/4 days.

Impact =

Capabilities =



# Example Assessment

Risk = Weather/Snow Storm

Vulnerability = Avg is 8 inches/4 days.

Impact = Possible traffic and transportation delays. No loss of power. No school or gov't offices closed.

Capabilities = Excellent



April 1, 1997 – April Fools!



# Boston Blizzard 2015 (Jan)



# Assessment -Emergency Planning

	Mitigation/Prevent	Prepare	Response	Recovery
Snowstorm	Rebook?	Plan info for attendees	Disburse info - smart phone, social media, announcements, hotel rooms	How did plan work?
	Move meeting?	Plan communications with vendors, suppliers	Radios, walkies, smart phones	Did everyone arrive/depart safely?
	Hard to predict	Check news/media	Set up monitors, social media, news	Did communications/info work?
	Forecast ≠ Guarantee	Updates with airline/transport	Provide phone numbers, twitter feeds, set up laptops/phone bank	Did we get back to "normal?"



# Example Capabilities

	<b>Threat</b>	<b>Vulnerability</b>	<b>Impact</b>	<b>Risk</b>	
<b>Snowstorm</b>	Potential threat posed by severe weather	Few to no weaknesses, several protective measures in place	Minor to no effect on attendees or event disruption	Low Risk	
<b>Core Capabilities</b>	<b>Desired Outcome</b>				
Personnel	Well-trained venue staff				
Facility	Prepared for power outage and clean water				
Locality	Prepared transportation staff and equipment				



# Example Assessment

Risk = Low

Vulnerability = Avg is 8 inches/4 days.

Impact = Possible traffic and transportation delays.

No loss of power.

No school or gov't offices closed.

Capabilities = Excellent



# Problems Original Scenario



## Scenario:

- Weather?
- Politics?
- Sports?
- Active Shooter?

What else?

# Re-Assess



- Did our plan work?
- Re-assess can be ongoing
- Did we get back to “normal?”

What else?

# Other Situations?



- Where are we now?
- What's happening now?

# Resources

Int'l Association of Venue Managers = Safety Academy

Security and Resiliency Guide Counter-Improvised Explosive Device (C-IED) Annex for Outdoor Events Stakeholders:

<https://s3.amazonaws.com/iafe/website/documents/DHS/IEDOutdoorEvents.pdf>

Active Shooter Page-Resources: <https://www.dhs.gov/active-shooter-preparedness>

Homeland Security Information Network (<https://hsin.dhs.gov>)

Commercial Facilities Specific Agency ([www.dhs.gov/commercial-facilities-sector](http://www.dhs.gov/commercial-facilities-sector))

# Resources Con't

- Hometown Security Initiative ([www.dhs.gov/hometown-security](http://www.dhs.gov/hometown-security))
- Soft Target Resources (<https://www.dhs.gov/publication/securing-soft-targets-and-crowded-spaces>)
- Bombing Prevention ([www.dhs.gov/obp](http://www.dhs.gov/obp))
- Unmanned Aircraft Systems (<https://www.dhs.gov/uas-ci>)
- Insider Threat (<https://www.dhs.gov/human-resources-or-security-professional>)
- Natural Disasters and Extreme Weather (<https://hsin.dhs.gov>).

# Active Shooter

## ACTIVE SHOOTER RESPONSE

LEARN HOW TO SURVIVE A SHOOTING EVENT



RUN

HIDE

FIGHT

CALL 911 ONLY WHEN IT'S SAFE TO DO SO

# **ALICE**<sup>®</sup>

TRAINING INSTITUTE

**ALERT - LOCKDOWN**  
**INFORM**  
**COUNTER - EVACUATE**



Active Shooter – Jason Bourne

**Move. Escape. Attack.**

**Avoid. Deny. Defend.**



# Active Shooter



- Keep them out
- Door stop
- Belt/Purse strap
- Chairs, furniture
- Run, Hide, Fight

# List Possible Solutions



## Active Shooter – How Likely?

- Postpone meeting
- Move meeting
- Train staff
- Know/distribute evac routes
- Add security staff

What else?

## HOW TO RESPOND

WHEN AN ACTIVE SHOOTER IS IN YOUR VICINITY

### 1. RUN

- Have an escape route and plan in mind
- Leave your belongings behind
- Keep your hands visible

### 2. HIDE

- Hide in an area out of the shooter's view
- Block entry to your hiding place and lock the doors
- Silence your cell phone and/or pager

### 3. FIGHT

- As a last resort and only when your life is in imminent danger
- Attempt to incapacitate the shooter
- Act with physical aggression and throw items at the active shooter

**CALL 911 WHEN IT IS SAFE TO DO SO**

## HOW TO RESPOND

WHEN LAW ENFORCEMENT ARRIVES

- Remain calm and follow instructions
- Put down any items in your hands (i.e., bags, jackets)
- Raise hands and spread fingers
- Keep hands visible at all times
- Avoid quick movements toward officers such as holding on to them for safety
- Avoid pointing, screaming or yelling
- Do not stop to ask officers for help or direction when evacuating

## INFORMATION

YOU SHOULD PROVIDE TO LAW ENFORCEMENT OR 911 OPERATOR

- Location of the active shooter
- Number of shooters
- Physical description of shooters
- Number and type of weapons held by shooters
- Number of potential victims at the location

# Prevention!





# Thank you



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