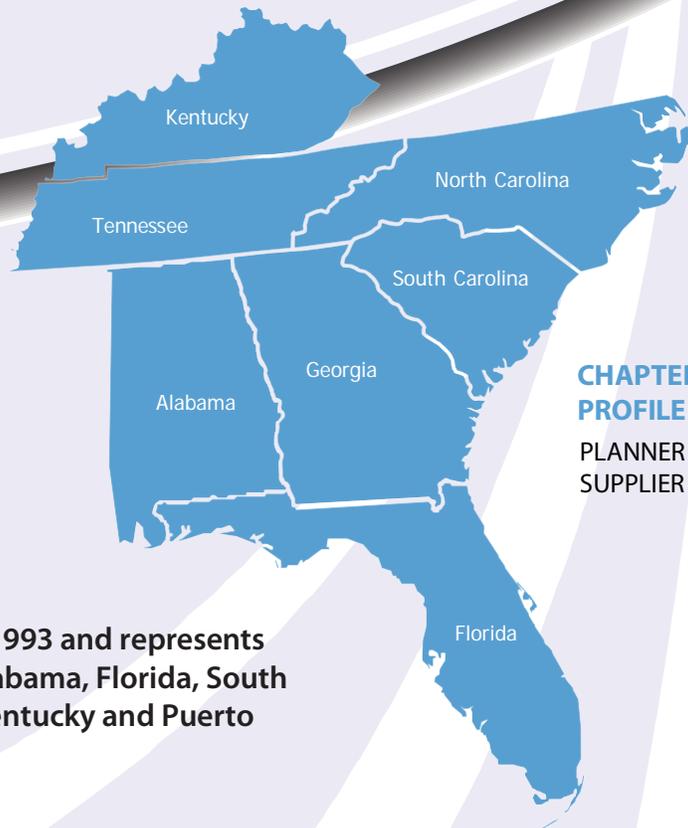




# Southeast Chapter



## CHAPTER MEMBERSHIP PROFILE

PLANNER MEMBERS	44%
SUPPLIER MEMBERS	56%

The Southeast chapter was formed in 1993 and represents almost 450 members from Georgia, Alabama, Florida, South Carolina, North Carolina, Tennessee, Kentucky and Puerto Rico.



## OUR MISSION

*The mission of the PCMA SE Chapter is to offer relevant education, caring impactful community service projects, and abundant participation opportunities for meeting professionals. As a chapter we are committed to supporting the future of our industry through quality programming, networking and the participation of our enthusiastic professionals and students alike.*

*We are the leading organization for meeting, tradeshow and event professionals.*

**Maximize Your  
Visibility and  
Confirm Your  
Sponsorship  
Today!**

## Community Service Sponsor

**\$1000** – 2 Opportunities Available

Spring 2017 - *Available*

Fall 2017 - *Available*

*Help support the Chapter's charity of choice, the Atlanta Day Shelter for Women and Children, by sponsoring one of our community service events. Interested in hosting a community service project in your area? Please contact Samantha Cribari-Starr at [Samantha.cribari@gmail.com](mailto:Samantha.cribari@gmail.com)*

### Benefits include:

- Podium & presentation time at the chapter program leading up to or following the community service event (3-5 minutes)
- Clickable logo recognition on PCMA SE website for 4 months
- Logo recognition on community service registration form
- "Event Sponsor" ribbon identification for attendees from sponsored organization

## Sponsor the PCMA SE Chapter Reception at Convening Leaders

*Host our largest mixer and fundraiser of the year!*

**\$2500** Chapter Reception Beverage Sponsor- *SOLD Atlanta CVB*

**\$2500** Chapter Reception Food Sponsor- *Available*

**\$5000** Exclusive Sponsor- *Available*

*Our annual silent auction takes place during this reception.*

### 2018 Chapter Reception:

### Benefits include:

- Clickable logo recognition on PCMA SE website for 1 year
- Logo recognition on event registration page
- Logo recognition in 3 Chapter E-Newsletters
- Recognition from podium at Chapter Reception
- The opportunity to place materials at a sponsor table during the event
- "Event Sponsor" ribbon identification for attendees from sponsored organization

## Donate a Silent Auction Item

Donate an item to be sold at our next Annual Chapter Reception Silent Auction at PCMA Convening Leaders Annual Meeting. Past donations include weekend stays for two, spa treatments, gift certificates, dinners, event tickets, rounds of golf and much more!

### 2018 Silent Auction

### Benefits Include:

- Company recognition on Chapter Reception event page
- Company recognition in one PCMA SE e-newsletter
- Complimentary admission to the Reception

## Program Sponsor

**\$1000 February, May and August**

February *Supplier: SOLD --- City/CVB-Available*

May *Supplier: Tentatively SOLD - Overall sponsor*

August *Supplier: SOLD --- City/CVB-Available*

**\$1500 Annual Meeting November**

*Supplier: SOLD --- City/CVB - Available*

*Sponsor a quarterly educational program. This is in addition to the in-kind sponsorship of the venue host. Up to two sponsors per program – City / CVB and a supplier.*

### Benefits include:

- Podium & presentation time at the sponsored program (3-5 minutes)
- 2 complimentary registrations to the sponsored program
- Logo recognition on sponsored program registration page and within email announcements
- Clickable logo recognition on PCMA SE website for 1 year
- The opportunity to place materials at each place setting at the sponsored program
- Sponsor spotlight in 1 Chapter E-Newsletter
- "Event Sponsor" ribbon identification for attendees from sponsored organization
- Attendee mailing labels for use following the luncheon

## Tabletop Exhibit

**\$100**

*Exhibit at a quarterly educational program and distribute your materials!*

### 2017 Educational Program Calendar:

February 1st – Atlanta, GA– *unlimited opportunities*

May 3rd – Atlanta, GA– *unlimited opportunities*

August 2nd – Atlanta, GA– *unlimited opportunities*

November 1st – Atlanta, GA– *unlimited opportunities*

### Benefits include:

- Exhibit at a tabletop during the networking session of educational program
- Tent card with company name provided
- Giveaways are encouraged (PCMA SE will announce the winner on your behalf during the program)

## Annual Bowling Event

There are many ways in which you can become involved with this event, by either sponsoring a lane, food and beverage, or donating a gift basket or other item to the silent auction. ***There are only eight (8) lanes available for sponsorship, so take advantage of reserving your sponsorship early!***

Each lane sponsor will form their own team of five to six (at least three of whom must be planners). Lane sponsorship is just \$450.00 each, and includes bowling, shoes, two drink tickets and food for each team member. We also have two food and beverage sponsorships available at \$350.00 each. Food and beverage sponsorships also include bowling, shoes, two drink tickets and food for two (2). The silent auction will be open throughout the event, and the winning bidders will be awarded their prizes at the conclusion of the event!

Your lane sponsorship will provide a great opportunity for you to invite your best customers or potential clients out for an evening filled with lots of laughs and relaxing fun!

### Benefits include:

- Logo recognition on sponsored program registration page and within email announcements for our event.

## Volunteer of the Year and Volunteer of the Quarter

**\$1000 - SOLD Nashville CVB**

The Volunteer of the Quarter award goes to one committee volunteer who has been nominated by the chair and approved by the board as a person that goes above and beyond to make the chapter a success. The sponsor of these awards presents each recipient with an award certificate and (an optional) gift card at the podium at the February, May, August and November meetings. The Volunteer of the Year award winner is chosen among the Volunteer of the Quarter recipients, and is presented with a certificate and (an optional) gift card at the Annual Meeting in November. The volunteers are the heart and the soul of the Chapter. The volunteer and the sponsor are highlighted in our newsletters throughout the year.

## Advertise

Reach over **500 professionals** in the eight state range of the PCMA SE Chapter by advertising in our electronic newsletter distributed six times a year. Many of our readers make or influence purchasing decisions for their organizations.

**Header Banner Ad:** \$1500/ year run (6 issues) - **SOLD**

**Page Banner Ad:** \$1375/ year run (6 issues) - **Available**

**Footer Banner Ad:** \$1250/ year run (6 issues) – **SOLD**

## Planner Recruitment Sponsor

**\$1500 – SOLD**

### Benefits include:

- Logo inclusion on all planner outreach, with "your registration is sponsored by"
- Logo inclusion in the event slide deck at each quarterly Educational Program in 2017
- Opportunity for comp exhibit table at each of the quarterly Educational Programs in 2017
- Podium time at the Educational Programs, with opportunity to welcome the sponsored planners
- Reserved table at the Educational Programs for sponsor to sit with the invited planners
- Sponsor ribbon on name badges at the Educational Programs included for anyone attending from sponsoring company
- Logo and link on the PCMA SE website for one year

## Satellite Meeting Sponsorships

### Orlando Program Sponsor

**\$1000 each for March and September**

*Sponsor a quarterly educational program. This is in addition to the in-kind sponsorship of the venue host. Up to two sponsors per program – City / CVB and a supplier.*

**Benefits include:**

- Podium & presentation time at the sponsored program (3-5 minutes)
- 2 complimentary registrations to the sponsored program
- Logo recognition on sponsored program registration page and within email announcements
- Clickable logo recognition on PCMA SE website for 1 year
- The opportunity to place materials at each place setting at the sponsored program
- Sponsor spotlight in 1 Chapter E-Newsletter
- "Event Sponsor" ribbon identification for attendees from sponsored organization
- Attendee mailing labels for use following the luncheon

### Raleigh Program Sponsor

**\$1000 June**

*Sponsor a quarterly educational program. This is in addition to the in-kind sponsorship of the venue host. Up to two sponsors per program – City / CVB and a supplier.*

**Benefits include:**

- Podium & presentation time at the sponsored program (3-5 minutes)
- 2 complimentary registrations to the sponsored program
- Logo recognition on sponsored program registration page and within email announcements
- Clickable logo recognition on PCMA SE website for 1 year
- The opportunity to place materials at each place setting at the sponsored program
- Sponsor spotlight in 1 Chapter E-Newsletter
- "Event Sponsor" ribbon identification for attendees from sponsored organization
- Attendee mailing labels for use following the luncheon

## PCMA/IAEE/GAMPI December Holiday Luncheon Sponsorship

**\$3000**

*Be the overall sponsor of the annual joint holiday luncheon with PCMA, IAEE, and MPI all coming together for the most festive time of year this December!*

**Benefits include:**

- Each organization (PCMA, IAEE, MPI) will be provided with ten (10) comp tickets
- (3) Reserved hosted tables will be provided for invited planners
- A \$500 donation will be presented to the Atlanta Women and Children's Day Shelter
- Seat drops at all tables for sponsor's literature
- Sponsor will receive 2-3 minutes podium time
- Sponsor will be on all three organization websites (PCMA, GAMPI, IAEE) with clickable logo for all correspondence leading up to event
- Tabletop display at registration area will be provided
- 2 Complimentary registrations will be provided for Sponsor

## In-Kind Sponsorships

### Host a Chapter Program

*Program hosting includes providing complimentary meeting space and lunch at a price of \$15.00 per person inclusive of tax and gratuity. Basic A/V capabilities are also requested.*

*For more details, please see the PCMA SE Chapter Meeting 2017 RFP.*

#### **Benefits include:**

- Clickable logo recognition on the PCMA SE website for 1 year
- Logo recognition on sponsored program registration page and within email announcements
- 2 complimentary registrations to the sponsored program
- Recognition from podium on-site at the sponsored program Opportunity to address participants at sponsored program (3-5 minutes)
- The opportunity to place materials at each place setting at the sponsored program
- "Event Sponsor" ribbon identification for attendees from sponsored organization
- Attendee mailing labels for use following the luncheon

### Host the Annual Board Retreat

*Hosting the Annual Board Retreat provides the opportunity to showcase your facility and meeting space to a group of meeting planners/decision makers that determine the locale and venue of meetings for their respective organizations. For more details, please see the PCMA SE Chapter Board Retreat 2017 RFP.*

#### **2017 Board Retreat Calendar:**

October, November or December 2017;  
Thursday-Saturday pattern preferred

#### **Benefits include:**

- Clickable logo recognition on PCMA SE website for 1 year
- The opportunity to place materials at each place setting at educational programs for 1 year
- 4 complimentary registrations to all educational programs for 1 year
- Logo recognition in program PowerPoint at 2 educational programs
- Clickable Logo recognition in 2 Chapter E-Newsletters
- "Event Sponsor" ribbon identification for attendees from sponsored organization

### Year-Round A/V

*Provide AV for our quarterly chapter programs.*

#### **Benefits include:**

- Podium & presentation time at program of choice (3-5 minutes)
- 2 complimentary registrations to each sponsored program
- Logo recognition on sponsored program registration page and within email announcements
- Logo on program PowerPoint at each event
- Clickable logo recognition on PCMA SE website for 1 year
- The opportunity to place materials at each place setting at the sponsored programs
- Sponsor spotlight in 1 Chapter E-Newsletter
- "Event Sponsor" ribbon identification for attendees from sponsored organization
- Complimentary tabletop exhibit at all programs, OR ability to set up demo equipment at each sponsored event

The dates for sponsorships are listed below, and fees will be due within thirty days of sponsorship confirmation.

Sponsors can partner together to split costs.

Sponsorship dollars offset the expenses for each event including the cost of speakers, food and beverage costs, and other administrative costs associated with the program.

Sponsorship fees do not include audiovisual equipment expenses for sponsors' presentations, unless already ordered for the speakers.

## 2017 PCMA SE Schedule

### Community Service Sponsor \$1000

- \_\_\_\_\_ Spring 2017 *Available*
- \_\_\_\_\_ Fall 2017 *Available*

### 2018 Chapter Reception Sponsor

- \_\_\_\_\_ \$2500 Beverage Sponsor *SOLD Atlanta CVB Chapter*
- \_\_\_\_\_ \$2500 Food Sponsor *Available*
- \_\_\_\_\_ \$5000 Exclusive Sponsor *Available*
- \_\_\_\_\_ Donate a Silent Auction Item *Available*

### Program Sponsor

- \_\_\_\_\_ \$1000 February 1 *Supplier: SOLD - City/CVB-Available*
- \_\_\_\_\_ \$1000 May 3 *Tentatively SOLD - Overall sponsor*
- \_\_\_\_\_ \$1000 August 2 *Supplier: SOLD - City/CVB-Available*
- \_\_\_\_\_ \$1500 November 1 *Supplier: SOLD - City/CVB-Available*

### Tabletop Exhibitor \$100 (Unlimited)

- \_\_\_\_\_ February 1
- \_\_\_\_\_ May 3
- \_\_\_\_\_ August 2
- \_\_\_\_\_ November 1

### Annual Bowling Event

- \_\_\_\_\_ Sponsor a Lane
- \_\_\_\_\_ Food & Beverage Sponsor

### Volunteer of the Year and Volunteer of the Quarter

- \_\_\_\_\_ \$1000 *SOLD Nashville CVB*

### Advertise

- \_\_\_\_\_ Header Banner Ad \$1500 *SOLD*
- \_\_\_\_\_ Page Banner Ad \$1375 *Available*
- \_\_\_\_\_ Footer Banner Ad \$1250 *SOLD*

### Planner/Recruitment Sponsor \$1500 *SOLD*

### Satellite Meeting Sponsorships \$1000

- Orlando, FL –
- \_\_\_\_\_ March *Supplier: Available - City/CVB-Available*
- \_\_\_\_\_ September *Supplier: Available - City/CVB-Available*
- Raleigh, NC – *Supplier: Available - City/CVB-Available*

### PCMA/IAEE/MPI Holiday Luncheon Sponsorship \$3000 *Available*

### In-Kind Sponsorships:

#### Program Host Sponsor

- \_\_\_\_\_ February 1
- \_\_\_\_\_ May 3
- \_\_\_\_\_ August 2
- \_\_\_\_\_ November 1

#### Host the 2017 Annual Board Retreat

### Contact Information

\_\_\_\_\_ Name

\_\_\_\_\_ Title

\_\_\_\_\_ Company

\_\_\_\_\_ Address

\_\_\_\_\_ City/State/Zip Code

\_\_\_\_\_ Telephone

\_\_\_\_\_ Fax

\_\_\_\_\_ Email

Please email this form to  
Kathy Sullivan, 2017 Sponsorship Director at  
[kdunnsullivan@gmail.com](mailto:kdunnsullivan@gmail.com)

**Thank you for your support of  
PCMA Southeast Chapter!**